



For Immediate Release:

Makarios Consulting Expands: Adds Business Strategy and Operational Effectiveness Services To Leadership Development Programs

Senior Executive and Strategic Consultant Charles “Rip” Tilden Joins the Makarios Consulting Team

July 8, 2009, DOWNINGTOWN, Pa. [Makarios Consulting, LLC](#), announced today that Charles “Rip” Tilden has joined the Makarios Consulting team as a full partner, bringing more than 32 years of experience in business strategy, operational excellence, marketing strategy, financial analysis and forecasting, and customer service.

By adding this expertise to its highly respected business coaching, leadership development, and change management technologies, [Makarios Consulting](#) now offers clients a full suite of enterprise value building services.

Timothy Thomas, President of Makarios Consulting, affirms, “We are extremely excited that Rip Tilden has joined the Makarios Consulting team. Rip’s extensive expertise in business strategy and operations, coupled with his more than quarter century of experience as a C-level executive, expands our ability to help our clients become more strategic, more efficient, and more profitable...leading them to long term growth and success.”

Tilden has extensive leadership experience in a wide range of public and private companies where he has been regarded as an effective team builder and leader with a proven ability to lead change, grow organizations, and deliver strong results in intensely competitive industries. In serving customers worldwide, he has consistently used his exceptional communication skills and strategic perspective to plan and execute business strategies that grow enterprise value.

During the past 15 years, Tilden has held senior leadership roles in three Philadelphia, PA area companies. From 1994-1996, he was a senior executive with Alco Standard (now known as Ikon Office Solutions). Alco was a Fortune 500 office products and distribution company based in Wayne, PA. He then joined InterDigital Communications, where he was a member of the senior executive team of that King of Prussia-based wireless technology developer for 10 years. He served as the company’s Chief Operating Officer from 2001-2005. More recently, he led a multi-million dollar fitness and wellness business in West Chester as its general manager.

“I am thrilled to join the Makarios Consulting team,” Tilden asserts. “Our partnership brings CEOs and their teams 55 years of combined experience in strengthening their business strategy and developing their leadership teams to ensure sustainable excellence. Our team is unbeatable at

helping our clients get and keep customers, grow their businesses, and achieve superior profitability year after year.”

More information about Makarios Consulting is available online at www.makariosconsulting.com or by telephone at (610) 380-8735 and via email at thomast@mc-llc.com

About Makarios Consulting, LLC

Founded in 2004, Makarios Consulting is a full-service business consulting firm that works with CEOs of small- to mid-sized companies to provide measurable results, increased sales, and higher profitability. Dynamic change is accomplished through expert knowledge, chemistry, and clarity in the areas of business strategy, operational excellence, leadership development, and change management. Makarios Consulting, LLC staff members belong to the American Society for Training and Development (ASTD), the Organization Development Network (OD Network) and the Institute of Management Consultants (IMC).

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